



**For Immediate Release**

**June 16<sup>th</sup> is the Sixth Annual National Dump the Pump Day**  
**Dump the Pump. Save Money. Ride Transit.**

**Merced, Calif., Tuesday, June 14, 2011** - With the return of high gas prices, Merced County Transit – The Bus, announced today that it will join with other public transportation systems nationwide to participate in the sixth annual National Dump the Pump Day on Thursday, June 16. The slogan of this year’s National Dump the Pump Day is “*Dump the Pump. Save Money. Ride Transit.*”

Sponsored by the American Public Transportation Association (APTA) the 2011 National Dump the Pump Day is a day that encourages people to ride public transportation and save money, instead of driving a car. Started in June 2006 when gas prices were \$3 per gallon, this national day emphasizes that public transportation is a great travel option that also helps people save money.

Now that gas prices have reached \$4 or more, saving money is on everyone’s minds and public transportation is the quickest way to beat high gas prices. Show your commitment by picking up a “Dump the Pump” button when boarding the bus.

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