



MERCED COUNTY TRANSIT

*The public transportation service of the  
Transit Joint Powers Authority for Merced County*

**For Immediate Release**

**Lori Flanders**  
**(209) 723-3153x308**  
[lori.flanders@mcagov.org](mailto:lori.flanders@mcagov.org)

## **The Bus will provide service on Martin Luther King Jr. Day and Presidents Day**

**MERCED, Calif., Wednesday, January 4, 2012** – Merced County Transit – The Bus will operate regular service Martin Luther King Jr. Day – Monday, January 16<sup>th</sup> and President's Day – Monday, February 20<sup>th</sup>, 7am-6pm. In previous years, The Bus has not operated on either holiday.

“Requests for service on weekday holidays are some of the more frequently received comments from the public,” said Rod Ghearing, Transit Manager. “Results of our enhanced service on Black Friday showed us that our riders truly need and will use the service on these days.” The Bus reported over 400% increase in riders on Black Friday when comparing 2010 to 2011.

For more information regarding programs available through Merced County Transit – The Bus visit <http://www.mercedthebus.com/> or call (800) 345-3111.

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Merced County Transit operates fixed-route services Monday through Friday from 7:00 a.m. to 6:00 p.m. and Saturday from 9:30 a.m. to 5:30 p.m. Merced County Transit is a joint powers authority composed of the cities of Atwater, Dos Palos, Gustine, Livingston, Los Banos, and Merced, as well as the County of Merced. The program is administered by the Merced County Association of Governments (MCAG) Transit Joint Powers Authority (TJPA) of Merced County.

For route and schedule information, call (209) 725-3813 or visit [www.mercedthebus.com](http://www.mercedthebus.com).